

## CENTRAL HUNTER COMMUNITY BROADCASTERS INCORPORATED

# **Codes of Practice - Community Participation Policy**

Our community is our home and our family.

We endeavor to involve the community in the station by....

## **Regular feedback via various methods:**

#### Newsletter

2CHR's regular newsletter called "Air Time" features articles of local interest, and information for members about their community radio station. It also includes survey forms that may be returned by post or dropped into our office.

#### Online

Our survey form is also posted on our Website (WWW.2CHR.ORG) and may be completed and monitored online.

Our interactive Facebook page is monitored by presenters, committee and ordinary members and gets posts from all over the community.

#### Office

Our office is operated 5 days per week and welcomes phone, email and personal contact from members and the public. The studio phones also run hot for presenter involvement with listeners and, of course, requests.

The results of the surveys and other interaction provide an ongoing guide to the community's response to our programming.

The surveys support other feedback... listeners listen to 2CHR for several reasons:

•	Inclusion of local information and local news:	72%
•	Support of local artists and Australian music:	54%
•	Specialist music programmes:	54%
•	Local voices and local personalities:	51%

## **Direct Community Involvement:**

#### **Community Profile**

This programme runs weekdays 9am to midday. It contains interviews conducted with community members, holders of political office in our area (and aspirants), representatives of service clubs and charities, non-profit groups, fundraising bodies, sports groups and schools, etc.

These (and other) groups are also invited to provide information regarding their activities for broadcast as either recorded CSAs or by live read on the Community Notice Board programs. These community notice messages can average up to fifty per week, and are regularly updated.

Input is solicited by letter to the organisations involved as well as regular announcements on air inviting contact.

## **Public Speaking**

2CHR Committee Members and Station Manager are often guest speakers and visitors to service clubs and other organisations. The interaction, conversation and questions from members of these groups share an understanding of the Radio stations activities in the community.

## **Outdoor broadcasts at Community events**

Frequent outdoor broadcasts are conducted and include broadcasts from Australia Day events, Anzac Day, Cessnock District Show, Hunter Valley Stomp Festival, Seniors Week events, NAIDOC Week, Local Choir presentations, Abermain Eisteddfod, Broadcast of the Postie Bike Grand Prix,

## **2CHR Studio visits**

The station is also a popular destination for service clubs and schools and people with disabilities for outings where they are given a tour of facilities and information regarding the operation of 2CHR. A special bond is formed between members of these groups and station personnel which allows for the exchange of ideas regarding the expectations of the community regarding the station on an ongoing basis.

#### **Schools Involvement**

The station has regular on air involvement from local schools both public and private where they have the opportunity to participate in Community Profile programmes on a regular basis. The station conducted a number of special programs during NAIDOC WEEK where young indigenous high school students were able to interview older family members and explore details of their lives. There is great deal of input from Nursing Homes and Retirement Villages where residents request music for inclusion in many programs. At the other extreme of the age spectrum we have programs that cater for preschoolers and junior school children.

## **Certificates and Awards**

2CHR receives many certificates of appreciation and letters thanking the Station for its community involvement and support of many causes in the community.

2CHR has on two occasions been awarded Australia Day Awards on behalf of the community and received a Media Award covering all Media organisations including commercial Radio and TV for our services for people with disabilities.

## The Friends of 2CHR

A support group of listeners, members, and volunteers known as "Friends of 2CHR" meet regularly and provide input through a Committee liaison member nominated by the Committee to attend "Friends" meetings.

## Organisations

Below is a list of Community services and/or Community Sector organisations that regularly supply information or attend the studios for interviews.

Additionally, either the Mayor or General Manager of Cessnock City Council attends each fortnight to report details of that week's Council meeting.

Both Cessnock and Maitland Councils post regular information on our 2CHR Facebook page.

- Coalfields NeighbourCare
- Prostate Cancer support
- Breast Cancer support
- Relay for Life
- Samaritans Information and Neighbourhood Centre
- Activities at Local Libraries and Art Gallery

- Salvation Army
- Probus Clubs
- Orchid Society Maitland
- Newcastle Women's Centre
- Reclaim the Night
- Morpeth Uniting Church
- ADRA Women's Refuge

- St Vincent De Paul
- Hunter Valley over 50's
- Maitland Seventh Day Adventist church
- St Phillips Christian School
- Wine Country Rotary Club
- Cessnock Rotary club
- Cessnock Lions Club
- Coalfields Cancer Support Group
- BlackDog Suicide prevention
- Tocal Field Day
- Maitland CWCI committee
- Central Rural Fire Brigade
- Privacy Awareness Week
- Maitland Gilbert and Sullivan Musical Society
- Valley Artists
- Maitland Uniting Church
- Cardiff North Lakes Brass Band
- Lifeline Training
- Epilepsy Action Australia
- Red Shield Appeal
- Hunter Arts Network
- Kurri Kurri Catholic Church

- Maitland Repertory Theatre
- Hunter New England Health
- Cessnock Spiritual Church
- Towns With Heart
- Cessnock Community and Business forums
- Household Chemical Cleanout
- VineYards Outreach Centre
- Cessnock Gem and Mineral Club
- Marthaville Arts and Craft Centre
- Alcoholics Anonymous
- Retired Minerworkers Cessnock and Kurri Kurri
- Cessnock Senior Citizens
- Cessnock, Kurri Kurri, and Maitland Mens Sheds
- Weston Senior Citizens